



AUSTRALIAN  
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14 December 2012

To whom it may concern:

On behalf of Australian Sports Marketing (ASM) I am delighted to confirm my support and association in the development and production of **'King of the Mountain'**, a feature film based around Australian Motorsport Legend, Peter Brock.

Through my own and ASM's involvement in Australian Motorsport over the past 20 years I developed a great friendship with Peter, and genuinely believe that this film project will not only do justice to his incredible career, but will also tell a great Australian sporting story of the events and dramatic times in the lead up to the epic 1987 James Hardie Bathurst 1000.

This feature film is a wonderful opportunity for Australian companies and motorsport enthusiasts alike to support and re connect with an iconic and very memorable era in Australian Sport.

I with enthusiasm look forward to further contributing to the films development and certainly encourage your corporate / individual support in the project, and would be pleased to provide further comment as required.

Best regards,

Chris Neville-Smith

CEO / Owner

Australian Sports Marketing

Australian Sports Marketing/Executive Travel

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